

Smart HEI-Business collaboration for skills and competitiveness (HEIBus)



“ New teaching and learning methods for new skills are needed. It is important that the needs of working life will be matched with the education provided. This is an ongoing process and can only be reached with Higher Education Institution and company cooperation. Deeper integration with the student groups provides a good recruiting tool for companies.

Anneli KAKKO, 10th January 2018, JAMK University of Applied Sciences

HEIs have many challenges to meet future needs and challenges set by working life and to develop teaching methods, which motivate students to learn and carry out their studies in time. Companies need competent and motivated personnel. Deeper integration with the student groups throughout the studies provides a good recruiting tool for them!

In spring 2017 the best practises of HEI-company cooperation (WP2) were searched around the world and analysed.

In autumn 2017 three student level projects (WP3) were carried out. ITAB Shop Concept Finland, Andaltec and Automates gave the topics for these projects. The Flex Mentoring programme (WP5) has started, the most suitable involvement methods have selected and the detailed plans for the execution have made in all partner countries.

In spring 2018 three expert level projects (WP4) will be carried out. ITAB Shop Concept Finland, Pro Tehnic and Electrolux will offer the topics for these projects.

Erasmus+

Field: Higher Education

Action: Knowledge
Alliances

Key facts and figures



Partners:
12



Countries:
5

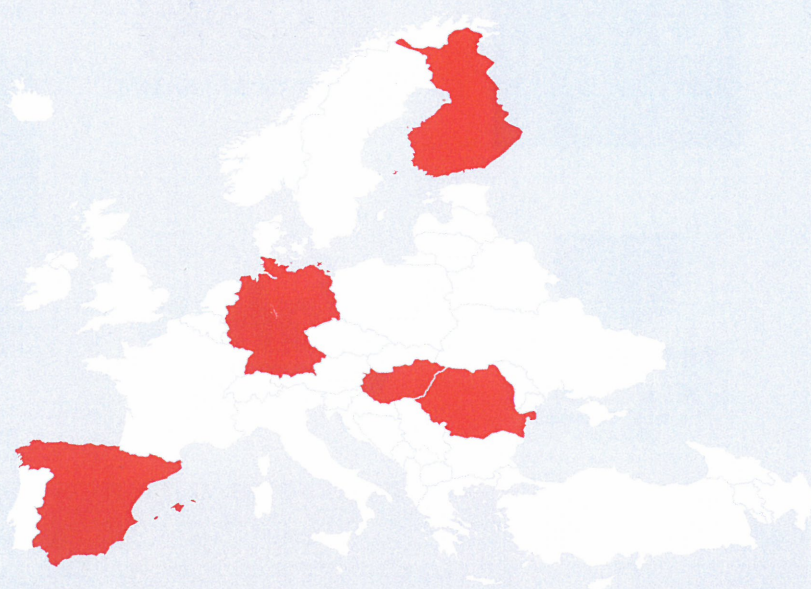


EU grant:
€ 988,700



Project duration:
2017 - 2019

Smart HEI-Business collaboration for skills and competitiveness (HEIBus)



More information

Project website
www.heibus.eu

The Erasmus+ Project Results Platform
<https://ec.europa.eu/programmes/erasmus-plus/projects/eplu-project-details/#project/ff3d4e89-8741-4215-a9a5-b9a01d7f0692>

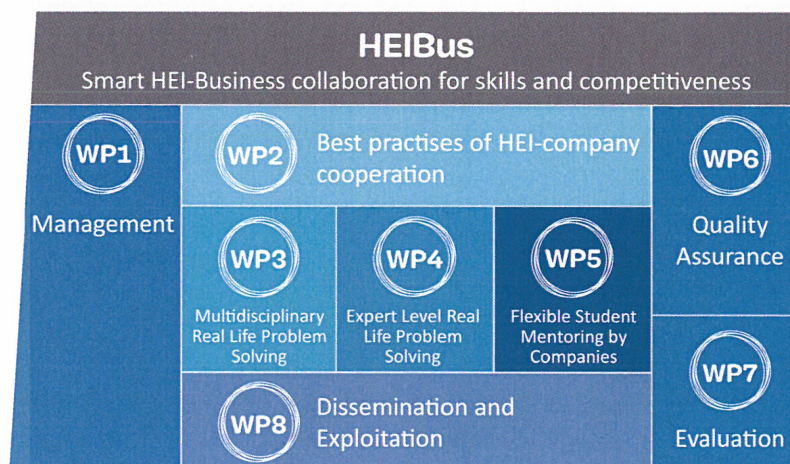
Lead organisation

JYVASKYLAN AMMATTIKORKEAKOULU

Location: Finland

Project countries

Germany, Finland, Hungary, Romania & Spain



Sustainability

The HEIBus project focuses on strengthening the collaboration between HEIs and companies by

- adding multidisciplinary aspects, virtual elements and HEI experts in it
- creating new innovative cooperation models
- improving education processes
- gaining new multidisciplinary and entrepreneurial thinking and skills
- offering premises of developing new innovative products and services
- giving companies wider perspective to the solutions of their problems and promote new innovations.

Implementation workpackages



* Easy recruiting way and good labor force for companies.

** Good knowledge transfer between HEIs and companies.

Social Media



Facebook

@heibusproject

<https://www.facebook.com/heibusproject>

Dissemination

In the beginning of the project plans for communication, dissemination and exploitation of the results have done and accepted by all partners. The HEIBus partners produce tailored materials, e.g. brochures, newsletters, press releases, public presentations, posters, scientific and professional articles to the need of different target groups: website, conferences, seminars, workshops, face-to-face meetings, professional magazines, Facebook, etc.

We also use own website and social media channels of every HEI and company partner to disseminate HEIBus news and outcomes.

The main target groups for dissemination are HEIs and companies outside project consortium and decision makers at local, national and international level.